

Minutes
Advisory Committee on International Trade
Virginia Economic Development Partnership
February 4, 2020
Board Room, VEDP Offices - 901 East Cary Street
Richmond, VA 23219

Call to Order

The meeting was called to order at 10:05 a.m. by Mike Ligon, Chairman of the Advisory Committee on International Trade. Chairman Ligon welcomed everyone.

Members Present: Bob Feeser
 Tag Greason
 Mike Ligon
 Ned Masee
 John Milliken
 Secretary Bettina Ring
 David White
 James Xu

Members Absent: Nick Jiannas
 Stuart Malawer

Staff Present: Stephanie Agee
 Lindsey Bertozzi
 Jason El Koubi
 Carolyn Elliott
 Sandi McNinch
 Christy Morton
 Mary Wood

Guests Present: None

Welcome

Chairman Ligon said he attended the VEDP Board meeting on January 30, 2020 and introduced Stephanie Agee, the new VEDP International Trade Vice President, to the Board. He thanked everyone that was involved in the development of the International Trade Plan (ITP). Chairman Ligon gave a background summary of Stephanie's work career to the Committee and welcomed her. He said that the search committee for the new VP recognized Stephanie's well-established relationships with stakeholders in Virginia, her role in developing the ITP, and her work assisting Virginia companies at VDACS. He said that one of the Committee's priority items was to develop a work plan for the ACIT with Stephanie's assistance. He said he is hopeful that the ITP can secure some early wins that can be shared with stakeholders and to work closely with the VEDP Board.

Public Comments

Chairman Ligon solicited for public comments. There were none.

Review and Approval of November 12, 2019 Minutes

After review of the minutes, a motion was made by David White to approve the minutes as presented. The motion was seconded by Bob Feeser and was unanimously approved by the Committee.

Closed Meeting – VEDP International Trade Plan Discussion

Chairman Ligon requested that the Committee move into a closed meeting for discussion about the International Trade Plan. Sandi McNinch, General Counsel, voiced the following motion for adoption by the Committee to enter into a closed meeting. The following motion was made by Tag Greason, seconded by Ned Masee, and unanimously adopted by the Committee:

I MOVE THAT THE ADVISORY COMMITTEE ON INTERNATIONAL TRADE OF THE BOARD OF DIRECTORS OF THE VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY CONVENE A CLOSED MEETING PURSUANT TO VIRGINIA CODE §2.2-3711(A)(50) TO ENGAGE IN A DISCUSSION OR CONSIDERATION OF THOSE PORTIONS OF VEDP'S STRATEGIC PLAN, MARKETING PLAN OR OPERATIONAL PLAN, THAT MAY RELATE TO TARGET COMPANIES, SPECIFIC ALLOCATION OF RESOURCES AND STAFF FOR MARKETING ACTIVITIES, AND SPECIFIC MARKETING ACTIVITIES THAT WOULD REVEAL TO THE COMMONWEALTH'S COMPETITORS FOR ECONOMIC DEVELOPMENT PROJECTS THE STRATEGIES INTENDED TO BE DEPLOYED BY THE COMMONWEALTH, THEREBY ADVERSELY AFFECTING THE FINANCIAL INTEREST OF THE COMMONWEALTH.

Back in Open Meeting, Certification of Closed Meeting followed by Roll Call Vote

Following the closed session, Sandi McNinch voiced the following resolution for adoption by the Committee:

WHEREAS, THE ADVISORY COMMITTEE ON INTERNATIONAL TRADE OF THE BOARD OF DIRECTORS OF THE VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY HAS CONVENEED A CLOSED MEETING ON THIS DATE PURSUANT TO AN AFFIRMATIVE RECORDED VOTE AND IN ACCORDANCE WITH THE PROVISIONS OF THE VIRGINIA FREEDOM OF INFORMATION ACT; AND

WHEREAS, THE ACT REQUIRES A CERTIFICATION BY THIS COMMITTEE THAT SUCH CLOSED MEETING WAS CONDUCTED IN CONFORMITY WITH THE ACT;

NOW, THEREFORE, BE IT RESOLVED, THAT THE COMMITTEE CERTIFIES THAT, TO THE BEST OF EACH MEMBER'S KNOWLEDGE, (I) ONLY PUBLIC BUSINESS MATTERS LAWFULLY EXEMPTED FROM OPEN MEETING REQUIREMENTS UNDER THE ACT WERE DISCUSSED IN THE CLOSED MEETING TO WHICH THIS CERTIFICATION RESOLUTION APPLIES, AND (II) ONLY SUCH PUBLIC BUSINESS MATTERS AS WERE IDENTIFIED IN

THE MOTION BY WHICH THE CLOSED MEETING WAS CONVENED WERE HEARD, DISCUSSED, OR CONSIDERED IN THE CLOSED MEETING BY THE COMMITTEE.

The Committee approved the foregoing resolution unanimously by roll call vote, bringing the Committee out of the closed meeting.

Yeas: Bob Feeser
 Tag Greason
 Mike Ligon
 John Milliken
 Ned Masseur
 Secretary Bettina Ring
 David White
 James Xu

Nays: None

Abstained: None

Absent: Nick Jiannas
 Stuart Malawer

General Comments

Chairman Ligon mentioned that Port Day at the General Assembly will be February 13, 2020. He is hopeful that some of the ACIT members will be able to attend.

David White noted that there are two important items on the horizon with the business ready sites and offshore wind. He invited ACIT members to join the Virginia Maritime Association for its 100th anniversary celebration.

Adjournment

Chairman Ligon asked for any other comments. There were none. Tag Greason made the motion to adjourn the meeting. Ned Masseur seconded the motion and the meeting adjourned at 12:07 p.m.