

## AGENDA

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY  
MEETING OF THE BOARD OF DIRECTORS  
AUGUST 6, 2020  
9:00 A.M. TO 1:00 P.M.**

**[Zoom Meeting]**

- 9:00 a.m. – 9:05 a.m. Welcome/Call to Order — Ned Massee, Chairman**
- 9:05 a.m. – 9:10 a.m. Public Comment Period**
- 9:10 a.m. – 9:15 a.m. Approval of Minutes for 6/18/2020 Meeting**
- 9:15 a.m. – 9:25 a.m. Chairman’s Report — Ned Massee**
- 9:25 a.m. – 9:40 a.m. President’s Report — Stephen Moret**
- 9:40 a.m. – 10:05 a.m. Presentation from Special Guests**
- Tom Barkin, President & CEO of Federal Reserve Bank of Richmond
  - Kathy Glazer, President of Virginia Early Childhood Foundation
- 10:05 a.m. – 10:10 a.m. Update on State Revenues — TBD**
- 10:10 a.m. – 10:20 a.m. Report: Finance and Audit Committee — Bill Hayter**
- Vote on Consent Agenda:
    - VEDP Quarterly Financial Results (thru 6/30/2020)
    - Clawback Update (incl. OAG referrals)
    - Extension Requests
    - Semi-annual Report on Incentive Performance (as of 6/30/2020)
    - Report on COF Progress Reports for FY20
- 10:20 a.m. – 10:30 a.m. Report: Rural Virginia Action Committee — Rick Harrell**
- 10:30 a.m. – 10:40 a.m. BREAK**
- 10:40 a.m. – 12:35 p.m. CLOSED SESSION: FY21 Marketing Plan; FY21 Performance Metrics; Strategic Planning; Telework Initiative; Legislative Proposals; Quarterly Marketing Effectiveness Report; Virginia Talent Accelerator Program; International Trade; BRE Update/Strategy; Post-Project and Post-Lead Generation Survey Results**

- 12:35 p.m. – 12:40 p.m.      Vote(s) Regarding Closed Session Items**
- FY21 Marketing Plan
  - FY21 Performance Metrics
  - Quarterly Marketing Effectiveness Report
- 12:40 p.m. – 12:45 p.m.      Anticipated Topics for 10/22/20 Board Meeting**
- 12:45 p.m. – 1:00 p.m.      Open Discussion (Board roundtable)**
- 1:00 p.m.                              ADJOURNMENT**

Board Meeting Schedule for 2020:

October 21-22

*Please note: For each date range above, the first day will entail committee meetings in the afternoon, starting no earlier than noon, with a Board dinner (or virtual social hour) to be held that evening. The full Board meeting will be held on the second day from 9:00am to 1pm.*