

A G E N D A

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY
ADVISORY COMMITTEE ON BUSINESS DEVELOPMENT & MARKETING
OCTOBER 19, 2023
11:00 A.M. - 1:00 P.M.**

**901 East Cary Street
James Center One, Board Room
Richmond, VA 23219**

11:00 a.m. – 11:05 a.m. Welcome/Call to Order — Greg Hitchin

11:05 a.m. – 11:07 a.m. Public Comment Period

11:07 a.m. – 11:15 a.m. Introductions – Greg Hitchin

11:15 a.m. – 11:17 a.m. Approval of Minutes for 11/17/22 Meeting

**11:17 a.m. – 11:50 a.m. Committee Recalibration Discussion –
Greg Hitchin and Jason El Koubi**

11:50 a.m. – 12:00 p.m. Recruiting Update – Greg Burkart

Lunch available

**12:00 p.m. – 12:40 p.m. CLOSED SESSION: Partner Protocols (Meghan Welch);
Update on Strategic Planning Efforts (Adam Watkins);
FY24 Lead Generation Activities (Vince Barnett)**

12:40 p.m. – 12:55 p.m. Committee Roundtable – Greg Hitchin

12:55 p.m. – 1:00 p.m. Topics for Next Meeting – Greg Hitchin

1:00 p.m. ADJOURNMENT