

## AGENDA

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY  
MEETING OF THE COMMITTEE ON BUSINESS DEVELOPMENT AND MARKETING  
NOVEMBER 19, 2020  
1:00 P.M. to 3:30 P.M.**

1:00 pm	Welcome/Call to Order	Christina Winn
1:05pm	Public Comment Period	Christina Winn
1:10pm	Approval of August 26, 2020 Minutes	Christina Winn
1:15pm – 2:15pm	<b>CLOSED SESSION ON MARKETING STRATEGIES</b> FY21 Marketing Update  Review Quarterly Partner Report  Update on VEDP's COVID/Reshoring Initiative  Update on the Local and Regional Competitiveness Initiative Rollout  Update on Telework Strategy	
2:15pm	Committee Roundtable	Christina Winn
3:00pm	Election of 2021 Officers	Christina Winn
3:30pm	Adjournment	Christina Winn