



**AGENDA**

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY  
MEETING OF THE COMMITTEE ON BUSINESS DEVELOPMENT AND MARKETING  
MARCH 11, 2021  
1:00 P.M. to 3:30 P.M.**

1:00 pm	Welcome/Call to Order	Beth Doughty
1:05 pm	Public Comment Period	Beth Doughty
1:10 pm	Approval of November Minutes	Beth Doughty
1:15 pm	Committee Roundtable	Beth Doughty
1:45 pm	<b>CLOSED SESSION ON VEDP MARKETING STRATEGIES FY21 Marketing Update</b>  Review Quarterly Partner Report  Update on VEDP Initiatives <ul style="list-style-type: none"><li>▪ Virtual Lead Generation Events Effectiveness</li><li>▪ Virtual Site Visits</li><li>▪ Small Metro IT</li><li>▪ Onshoring</li><li>▪ EDA Grant (David Devan)</li></ul> Sites Discussion  Update on the Local & Regional Competitiveness Initiative Rollout	
3:15 pm	Topics for Next Meeting	Beth Doughty
3:30 pm	Adjournment	Beth Doughty