

Minutes
VEDP Advisory Committee on Business Development and Marketing Meeting
February 12, 2024

901 East Cary Street
James Center One, Katherine Johnson Room, 7th Floor
Richmond, Virginia

Welcome/Call to Order

The meeting was called to order at 3:06 PM by Greg Hitchin.

Members present: Greg Hitchin, Shannon Kane, John Kilgore, Emily Lampkin, Pace Lochte, Paige Read, Matthew Rowe, and Chris Winslow

Members absent: Beth Doughty

Public Comment Period

Greg Hitchin invited public comments. No public comments were made.

Introductions

Chair Hitchin welcomed the Committee's two newest members, Shannon Kane and Chris Winslow.

Chair Hitchin invited meeting attendees to introduce themselves.

Approval of Minutes for 10.19.23 Meeting

Chair Hitchin asked for approval of the minutes from the October 19, 2023 meeting.

A motion was made by Mr. Kilgore and seconded by Ms. Lochte and the minutes were unanimously approved as presented.

Committee Composition

Chair Hitchin reviewed the composition of the Committee. He shared that the position of Vice Chair is currently vacant due to recent membership changes.

Chair Hitchin invited members to reach out to him, Mr. El Koubi, or Ms. David if they wish to be considered for the role of Vice Chair.

Closed Session

A motion was made by Mr. Rowe and seconded by Ms. Lochte to move into a closed meeting. The members unanimously approved the motion shown below.

I move that the Advisory Committee on Business Development and Marketing of the Virginia Economic Development Partnership Authority convene a closed meeting to discuss elements of VEDP’s Strategic Plan, Marketing Plan, and Operational Plan pursuant to Subdivision A 50 of §2.2-3711 of the Code of Virginia, which allows for the discussion of such activities that would reveal to Commonwealth’s competitors for economic development projects the strategies intended to be deployed, thus adversely affecting the financial interests of the Commonwealth.

Chair Hitchin allowed VEDP staff to stay for the closed meeting.

Back in Open Meeting, Certification of Closed Meeting – Followed by a Roll Call vote:

The following certification was read and a roll call vote was taken:

Do you certify, that to the best of your knowledge, (i) only public business matters lawfully exempted from the open meeting requirements of FOIA were discussed in the closed meeting, and (ii) only such matters as were identified in the motion to go into the closed meeting were heard, discussed, or considered during the closed meeting?

Upon the vote:

Name	Roll Call Vote		
	Yes	No	Abstain / Absent
Beth Doughty			x
Greg Hitchin, Chair	X		
Shannon Kane	X		
John Kilgore	X		
Emily Kertz Lampkin	X		
Pace Lotche	X		
Paige Read	X		
Matthew Rowe	X		
Chris Winslow	X		

Committee Roundtable

Committee members offered updates from their respective regions.

Topics for Next Meeting and Adjournment

Chair Hitchin said that he and VEDP would follow up with additional details on plans for future meetings to continue the discussion on VEDP's FY25 Marketing Planning.

Mr. Rowe thanked the VEDP team for their hard work and dedication to the Commonwealth.

There being no further business, the meeting was adjourned at 4:40 PM.

Respectfully submitted,

Secretary
Jessica Keegan

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