

**DRAFT A G E N D A**

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY  
ADVISORY COMMITTEE ON BUSINESS DEVELOPMENT & MARKETING  
FEBRUARY 12, 2024  
3:00 P.M. - 4:30 P.M.**

**901 East Cary Street, James Center One  
Katherine Johnson Room, 7<sup>th</sup> Floor  
Richmond, VA 23219**

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| <b>3:00 p.m. – 3:05 p.m.</b> | <b>Welcome/Call to Order — Greg Hitchin</b>  |
| <b>3:05 p.m. – 3:07 p.m.</b> | <b>Public Comment Period</b>   |
| <b>3:07 p.m. – 3:15 p.m.</b> | <b>Introductions – Greg Hitchin</b>  |
| <b>3:15 p.m. – 3:17 p.m.</b> | <b>Approval of Minutes for 10.19.23 Meeting – Greg Hitchin</b>   |
| <b>3:17 p.m. – 3:22 p.m.</b> | <b>Committee Composition – Greg Hitchin</b>  |
| <b>3:22 p.m. – 4:15 p.m.</b> | <b>CLOSED SESSION: Partner Protocols Update (Meghan Welch); FY25 Marketing Plan Discussion (Anita Begnaud)</b> |
| <b>4:15 p.m. – 4:17 p.m.</b> | <b>Return to Open Meeting and Certification of Closed Meeting</b>  |
| <b>4:17 p.m. – 4:25 p.m.</b> | <b>Committee Roundtable – Greg Hitchin</b>   |
| <b>4:25 p.m. – 4:30 p.m.</b> | <b>Topics for Next Meeting – Greg Hitchin</b>  |
| <b>4:00 p.m.</b>             | <b>ADJOURNMENT</b>   |